

## Microsoft Partner Consulting

KB Consultants provides expert new business and marketing consulting and advice based on 11 years working with ten Microsoft Gold Partners and B2B cloud solution providers. We help organisations who need to create business plans and market new Microsoft or cloud solutions to new target clients.

*"The quality of input and workrate from KBC is excellent. They developed a marketing and new business strategy and revised our website with new messaging and content. They also created Google and Bing SEO adverts, email newsletter campaigns, case studies and fact sheets - all inside 14 working days!"*

**Dan Scarfe - CEO, Dot Net Solutions, Microsoft Gold Partner**

- New business strategy, customer targeting and web and offline marketing campaign implementation
- Development of new online presence, content, email campaigns, SEO and social marketing plans



## Get your Microsoft marketing project off the ground fast

Many senior managers are frustrated with the difficulty of creating genuine new business opportunities quickly with the latest Microsoft technologies. Internal marketing teams may not have the bandwidth, broad business knowledge or technical expertise, and traditional marketing consultants may just be too expensive.

- Marketing of the latest Microsoft products such as Office 365, CRM2011, SharePoint and Silverlight
- Get MDs, CEOs and CTOs engaged with the latest cloud solution offerings and business benefits

## Help customers engage rapidly with your cloud solutions



Technology is undergoing a fundamental transformation, with business technology solutions increasingly moving from organisational infrastructure, software and business application platforms into the cloud, through robust SaaS, PaaS and IaaS solutions.

Organisations are investigating the cloud for immediate cost savings and to increase online collaboration and productivity. They also want to create rapid and flexible new business solutions, focusing on the opportunity to migrate and integrate existing disparate applications and systems together, so everyone can use them over the web.

KB Consultants has been marketing the cloud since 2005 with the first hosted Office and Exchange solutions. We have helped clients capitalise on cloud services like Office 365 and Azure through web, SEO, email, advert and event support, plus marketing custom-built cloud solution enterprise platforms like vli revolution

## Limit overhead costs and reduce your business workload

Our solutions are designed to help where you need a marketing kick-start or a boost at a critical stage in a project or where your marketing resources are too stretched.

- Transform new ideas into a clear new business strategy and marketing plan
- Take a new Microsoft offering and create a new business solution around it
- Provide marketing and new business support for new products and solutions



KB Consultants offers the business consulting and hands-on marketing expertise you need, so you can support new business initiatives with fast, effective marketing, without it breaking the bank:

- Our new range of consulting packages vary from single days to 4, 10, 20, 30 and 30+ day packages.
- Matching rates to suit your project or marketing requirements at day rates from £400 to £650.
- Other options to suit most client budgets, so you can pick just the right package to suit your needs.
- After the initial period, clients can retain our services for a few days a month at a similar day-rate.

**To discuss your needs call KB Consultants now on 07899 741939 or email [a.kb@live.co.uk](mailto:a.kb@live.co.uk)**